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INTER-OFFICE CORRESPONDENCE

RICHMOND, VIRGINIA

To: . Mr. F. E. Resnik

Date: September 2, 1976

From: . J. E. Wickham

Subject: . TITL Data - Market Survey #19

The tar and nicotine data from Market Survey #19 are given in the attached table for most of the Philip Morris brands. The values have not been published. Data on these brands generated at Philip Morris R & D are shown for comparison purposes.

It is projected that the FTC will publish their data around November 1, 1976.

These samples were obtained from retail outlets during March, 1976.

JEW:gmm

cc: Dr. R. B. Seligman
Mr. R. N. Thomson
Mr. W. G. Lloyd

Attachment

Discuss in FIR

Source: https://www.industrydocuments.ucsf.edu/docs/fpvl0001